

ALAN JESSE CUTERI, AIA

PRINCIPAL

As Principal for Higher Education projects at Strada, Alan has worked for the past ten years to create places that support the learning and research environment. He works with each stakeholder to bring good design to the challenge of architecture for the learning environment. Alan is recognized for his intuitive ability to translate client interests into innovative and creative building solutions. He is a trusted design partner for his college and university clients and actively leads the design team to ensure project success and client satisfaction.

Alan has completed hundreds of educational projects for clients such as the University of Pittsburgh, Carnegie Mellon University, and California University of Pennsylvania including master plans, historic feasibility evaluations, laboratories, lecture halls, offices, multi-unit residential projects, and specialty residential facilities. As a LEED certified design professional, he incorporates green design standards, products, and methods into his thinking about every project.

Alan, a member of Society for College and University Planning (SCUP), is one of the first 28 professionals worldwide who earned a certificate of completion from the SCUP Planning Institute. He also serves as the Western PA Membership Chair of SCUP's Mid-Atlantic region and is involved in local government and design review committees. Alan received his architectural education from Carnegie Mellon University and graduated in 1981.

JOHN A. MARTINE, AIA

PRINCIPAL

For over thirty years, John has produced work that addresses two of the most crucial issues facing American cities today – preserving architectural heritage and designing new buildings that fits gracefully into the historic urban context. He brings his appreciation of historic buildings to the design of new office buildings, institutions, and residential developments, assuring that timeless proportions and details are present. The 1978 publication of John's *Streetfront and Storefront: A Planning and Program Guide for East Carson Street* — a treatise on the principles and techniques of historic main street development — guided restoration initiatives not only on Pittsburgh's Southside, but in other historic districts as well. The National Trust for Historic Preservation recognized the resulting efforts, on East Carson Street as its first urban entrant in its "Main Street" program.

John's recent work in the Pittsburgh region demonstrates how drawing upon the vocabulary of nineteenth-century buildings for the design of modern office and retail structures can evoke positive responses from the public's collective bank of imagery. Examples of this work include Equitable Resources and Del Monte Food's Pittsburgh Headquarters on Pittsburgh's North Shore and Blackbird Lofts in Lawrenceville.

John's projects have been rewarded with over 30 design awards at the state and local levels. He has participated in over 100 seminars and conferences on historic preservation, neighborhood conservation, adaptive reuse and 19th century style, and serves on boards and committees for the Victorian Society in America, the Society for Architectural Historians, and Preservation Pennsylvania. John also participates in local architectural and design review communities and recently completed a six-year term on the Planning Commission of the City of Pittsburgh. A member of National Trust for Historic Preservation and American Planning Association, John earned a Bachelor of Architecture from the University of Notre Dame in 1961 and served in the United States Army Corps of Engineers from 1962 – 1965.

EDWARD A. SHRIVER, JR., AIA, CCS**PRINCIPAL**

Ed Shriver has been planning and managing architectural and strategic planning projects for corporate, developer, and institutional clients throughout the United States for over 25 years. He feels that planning is an effort to see opportunities in problems - to collect the facts and understand the issues facing an organization – in order to create not just solutions, but value. “Buildings need to be more than just boxes. They need to be places where people can make a difference. The value of good design is demonstrated in places that connect people to their world and the opportunities in it.” His principal areas of expertise are in retail projects, planning and large team/major project management.

Ed’s recent projects range from urban master plans for Washington, PA and Downtown Pittsburgh, to Equitable Resources and Del Monte Food’s Pittsburgh Headquarters on Pittsburgh’s North Shore. Currently, he is leading the conversion of the former Downtown Pittsburgh Lazarus Department Store into Piatt Place, a mixed use development incorporating retail, office and residential into a single building. Other developer projects include retail and urban mixed-use developments, integrating retail, entertainment and public markets with housing and/or office functions.

Ed is currently the Chair of AIA’s National Retail and Entertainment Knowledge Community, a professional practice area within AIA dedicated fostering the creation, discussion and dissemination of knowledge about the retail and entertainment environments. A member of the International Council of Shopping Centers and the Urban Land Institute, he is regularly appointed to advisory services’ panels across the country. Ed received his Bachelor of Architecture from Carnegie Mellon University in 1976 and served in the United States Army Corps of Engineers as a Combat Engineer from 1977 – 1980.

MICHAEL A. STERN, ASLA**PRINCIPAL**

Michael Stern has been involved in aspects of urbanism, city-building, and public landscapes throughout his professional career. The focus of his work has always been to improve the quality of urban places through the practical application of sound design principles rooted in humanist values of urbanism. He has worked on a broad range of urban projects from urban plazas, to downtown plans, to planning new edge cities.

Michael's recent projects at Strada include the Fifth and Forbes Plan to revitalize the retail core of Downtown Pittsburgh, the new Del Monte Food's building on the Pittsburgh's North Shore, the Majestic Star Casino proposal, "The Crossroads" revitalization plan in Washington, PA and a town center plan for Hermitage, PA. As the leader of Strada's urban design and landscape architectural efforts he is often also involved in the early stages of architectural projects.

Before forming Strada, Michael's practice in Pittsburgh involved him in many of the city's major urban design and planning efforts. He served as the Project Director and Urban Designer for the Pittsburgh Downtown Plan, the first comprehensive master plan for the greater Downtown area in 35 years. He also completed the Pittsburgh Regional Parks Master Plan, a restoration plan for the city's four major parks in collaboration with LaQuatra Bonci Associates. Prior to locating in Pittsburgh, he practiced in the New York firms of Cooper, Robertson & Partners and Quennell Rothchild Associates, and then taught for five years as a faculty member of the Department of Landscape Architecture, School of Architecture, University of Virginia.

Michael has lectured widely, and has published and edited numerous articles and journals on urban design and landscape design theory. His work on the Downtown Plan, the Regional Parks Master Plan and the Downtown Bedford Plan has won several awards. Michael is active in the Urban Land Institute, both locally and nationally, and he is the current chair of the Pittsburgh District Council. He received a Masters of Landscape Architecture from the Harvard Design School in 1984 and a BA in Anthropology from Grinnell College in 1975.